



The Bitpanda Ecosystem Token (BEST) is your key to getting the most out of Bitpanda. It will offer the growing community of around 1 million Bitpanda users a wide range of rewards and benefits for use on Bitpanda products and services.

What is BEST?

BEST is the Bitpanda coin, that offers users a wide range of benefits and perks within the Bitpanda ecosystem. BEST is the fuel of the Bitpanda ecosystem, which means that the Bitpanda platform, the Bitpanda Global Exchange and future products like the Bitpanda Launchpad will make heavy use of incorporating BEST and offering users, who hold BEST, exclusive rewards and perks.

Why should I invest in BEST?

By investing in BEST, you will enjoy a reduction of up to 25% on Bitpanda trading fees, gain priority access to the Bitpanda Launchpad, which will be available later, and benefit from a wide range of benefits and rewards. The more BEST you have, the better your rewards get. BEST is your chance to be part of Bitpanda's vision to become a global player while redefining the rules of investing.

BEST key facts

Token name	BEST - Bitpanda Ecosystem Token
Total supply	1bn (up to 50% for sale)
Token usage	BEST holders will enjoy trading fee discounts in the first 5 years on Bitpanda
Accepted currencies	Every digital asset and fiat currency supported on Bitpanda
Benefits for Bitpanda users holding BEST	<ol style="list-style-type: none"> 1. Discounts when paying fees with BEST 2. Perks for holding BEST 3. Access to the future Bitpanda Launchpad 4. Access to additional future products
Token burn	25% of BEST received by Bitpanda through fee payments will be destroyed on a quarterly basis, until 50% of the total BEST amount is destroyed
BEST token redemption value for paying fees on Bitpanda	Is either its current market value or, the Minimum BEST value for fees (if the market value is lower). The Minimum BEST value for fees is 0.12 EUR in year 1 and increases by 10% each year for the next 4 years (e.g. 0.132 EUR in year 2, etc.)
Public sale start	09.07.2019
Start of BEST trading	07.08.2019

The IEO starts on 09.07.2019 at 1 pm (Vienna local time, UTC+2 hours). The investors can purchase BEST in 3 phases until a maximum amount of 500,000,000 BEST is sold out.

	Phase #1	Phase #2	Phase #3
Date (UTC+2)	09.07.2019 (1 pm) 16.07.2019 (1 pm)	16.07.2019 (1.01 pm) 23.07.2019 (1 pm)	23.07.2019 (1.01 pm) 06.08.2019 (1 pm)
Price of 1 BEST	0.09 EUR	0.095 EUR	0.10 EUR
Amount for sale	max. 200.000.000 BEST	The remaining BEST amount	

Bitpanda Global Exchange

Following the IEO, Bitpanda will launch its brand new Exchange targeting professional traders. The Bitpanda Exchange is 100% in-house developed in Vienna and will provide a highly liquid marketplace for crypto-assets. Other digitised asset classes (precious metals etc.) will follow and will be tradable against EUR, BTC and BEST. The architecture of the Exchange is state-of-the-art, both in terms of the code and the security standards.